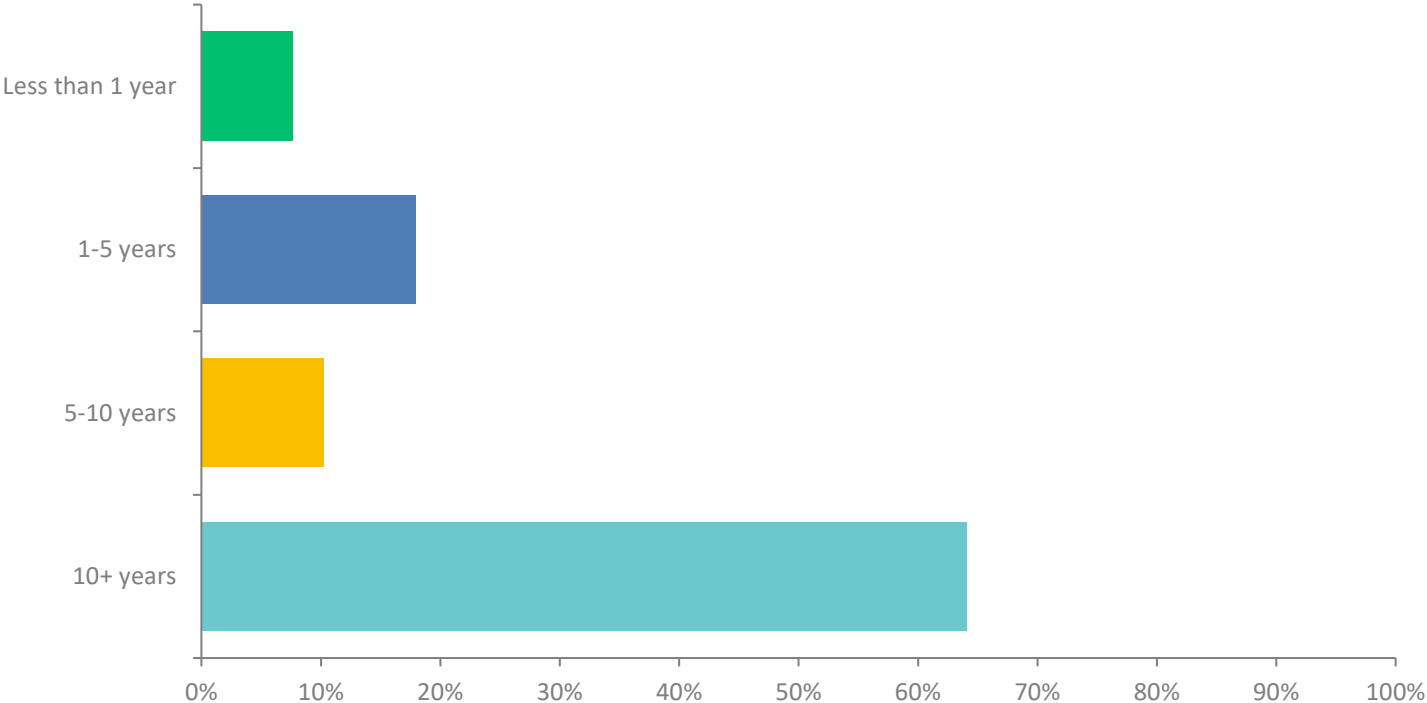


Polk County, TX - Local Business Survey

Complete Responses: 78

Q1: How long have you been operating your business in Polk County?

Answered: 78 Skipped: 0



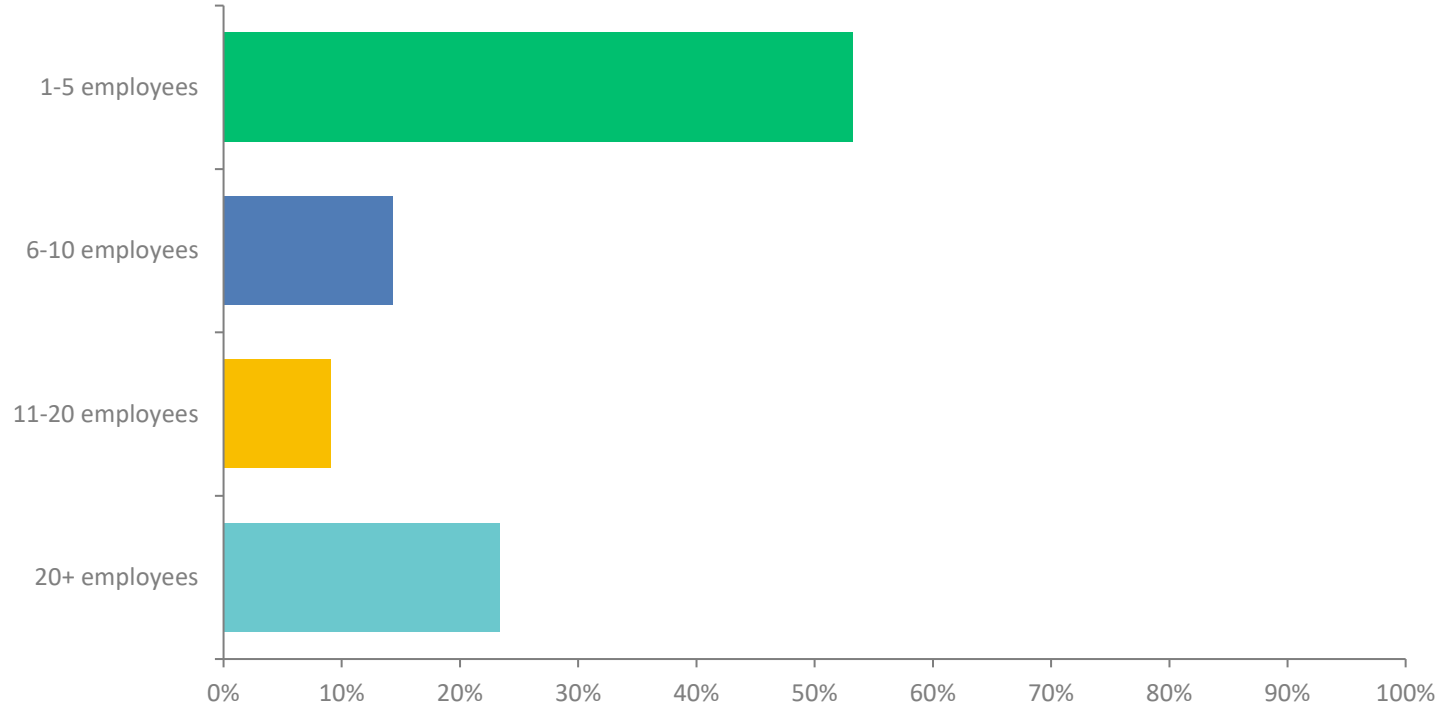
Q1: How long have you been operating your business in Polk County?

Answered: 78 Skipped: 0

ANSWER CHOICES	RESPONSES	
Less than 1 year	7.69%	6
1-5 years	17.95%	14
5-10 years	10.26%	8
10+ years	64.10%	50
TOTAL		78

Q2: How many employees does your business have?

Answered: 77 Skipped: 1



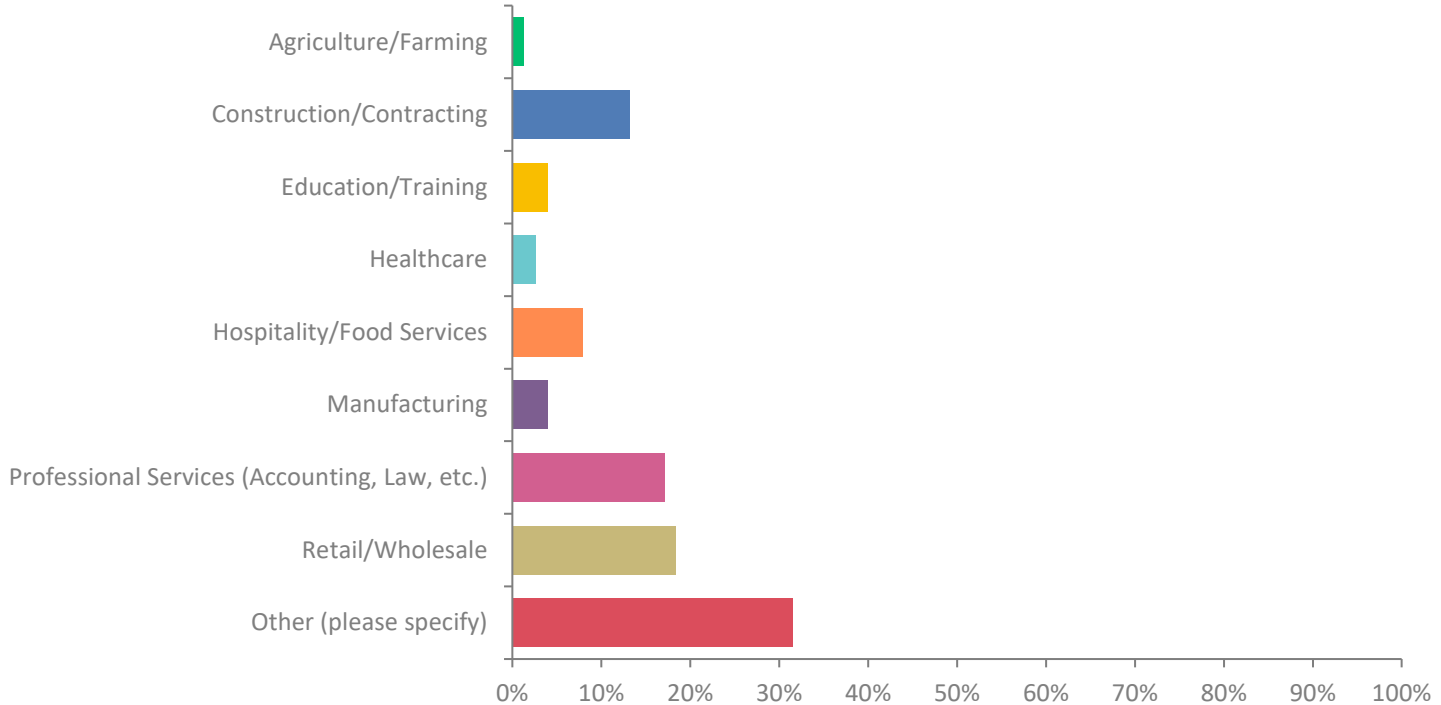
Q2: How many employees does your business have?

Answered: 77 Skipped: 1

ANSWER CHOICES	RESPONSES	
1-5 employees	53.25%	41
6-10 employees	14.29%	11
11-20 employees	9.09%	7
20+ employees	23.38%	18
TOTAL		77

Q3: What are the main products or services your business offers?

Answered: 76 Skipped: 2



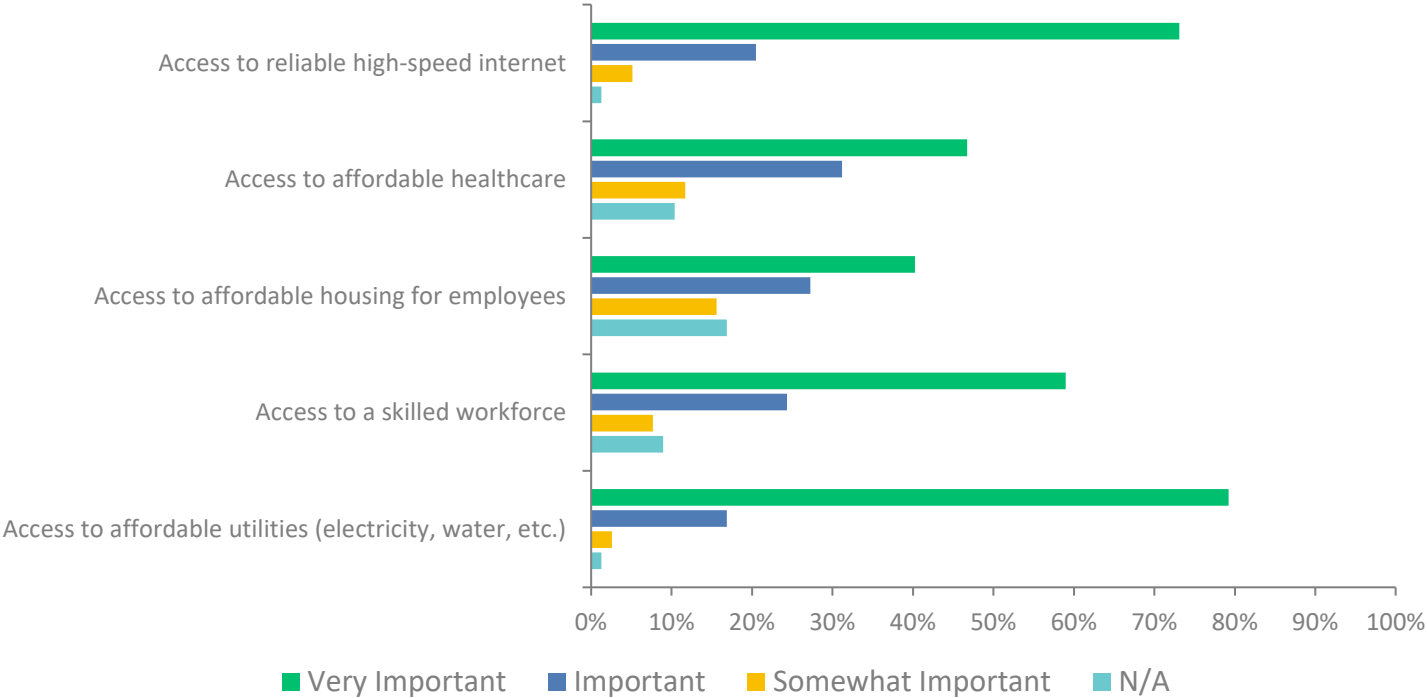
Q3: What are the main products or services your business offers?

Answered: 76 Skipped: 2

ANSWER CHOICES	RESPONSES	
Agriculture/Farming	1.32%	1
Construction/Contracting	13.16%	10
Education/Training	3.95%	3
Healthcare	2.63%	2
Hospitality/Food Services	7.89%	6
Manufacturing	3.95%	3
Professional Services (Accounting, Law, etc.)	17.11%	13
Retail/Wholesale	18.42%	14
Other (please specify)	31.58%	24
TOTAL		76

Q4: How important is each of the following to your business's success?

Answered: 78 Skipped: 0



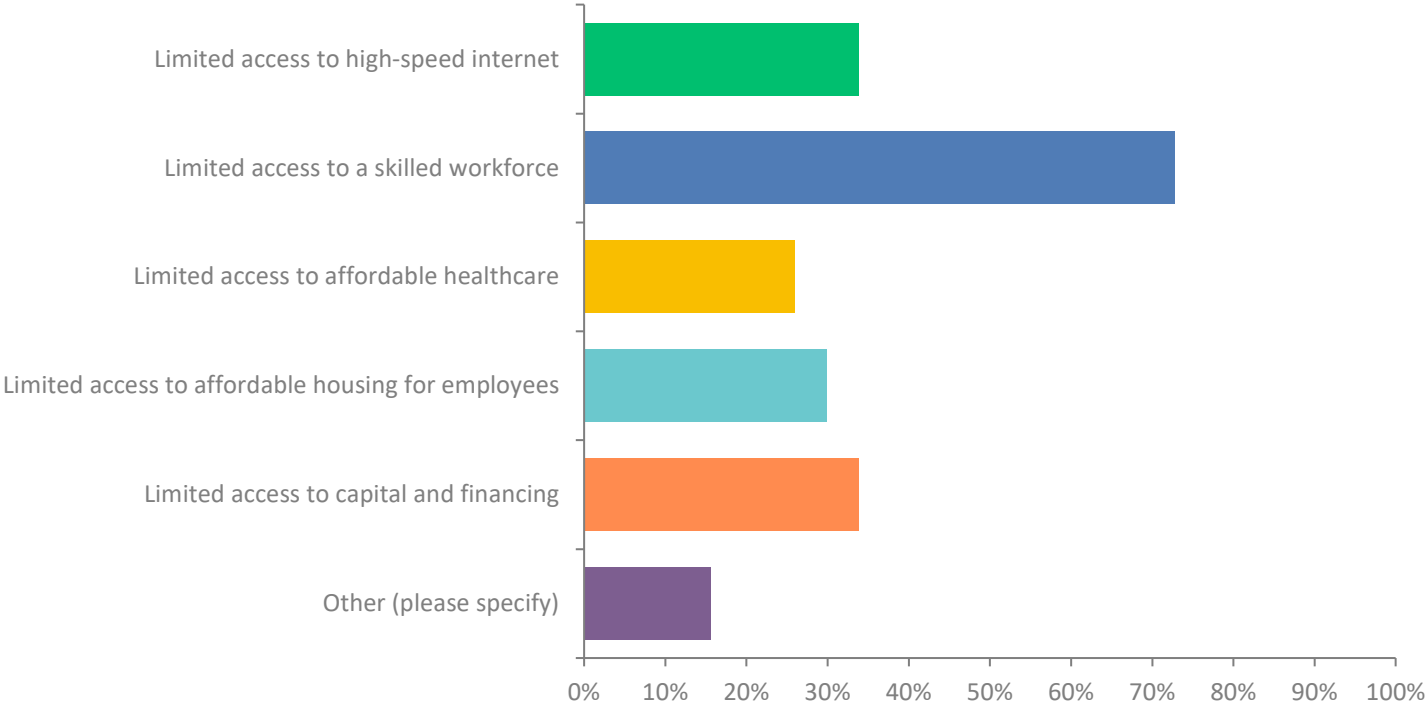
Q4: How important is each of the following to your business's success?

Answered: 78 Skipped: 0

	VERY IMPORTANT	IMPORTANT	SOMEWHAT IMPORTANT	N/A	TOTAL	WEIGHTED AVERAGE
Access to reliable high-speed internet	73.08% 57	20.51% 16	5.13% 4	1.28% 1	78	2.69
Access to affordable healthcare	46.75% 36	31.17% 24	11.69% 9	10.39% 8	77	2.39
Access to affordable housing for employees	40.26% 31	27.27% 21	15.58% 12	16.88% 13	77	2.30
Access to a skilled workforce	58.97% 46	24.36% 19	7.69% 6	8.97% 7	78	2.56
Access to affordable utilities (electricity, water, etc.)	79.22% 61	16.88% 13	2.60% 2	1.30% 1	77	2.78

Q5: What do you believe are the main challenges facing businesses in Polk County? (Please select up to three.)

Answered: 77 Skipped: 1



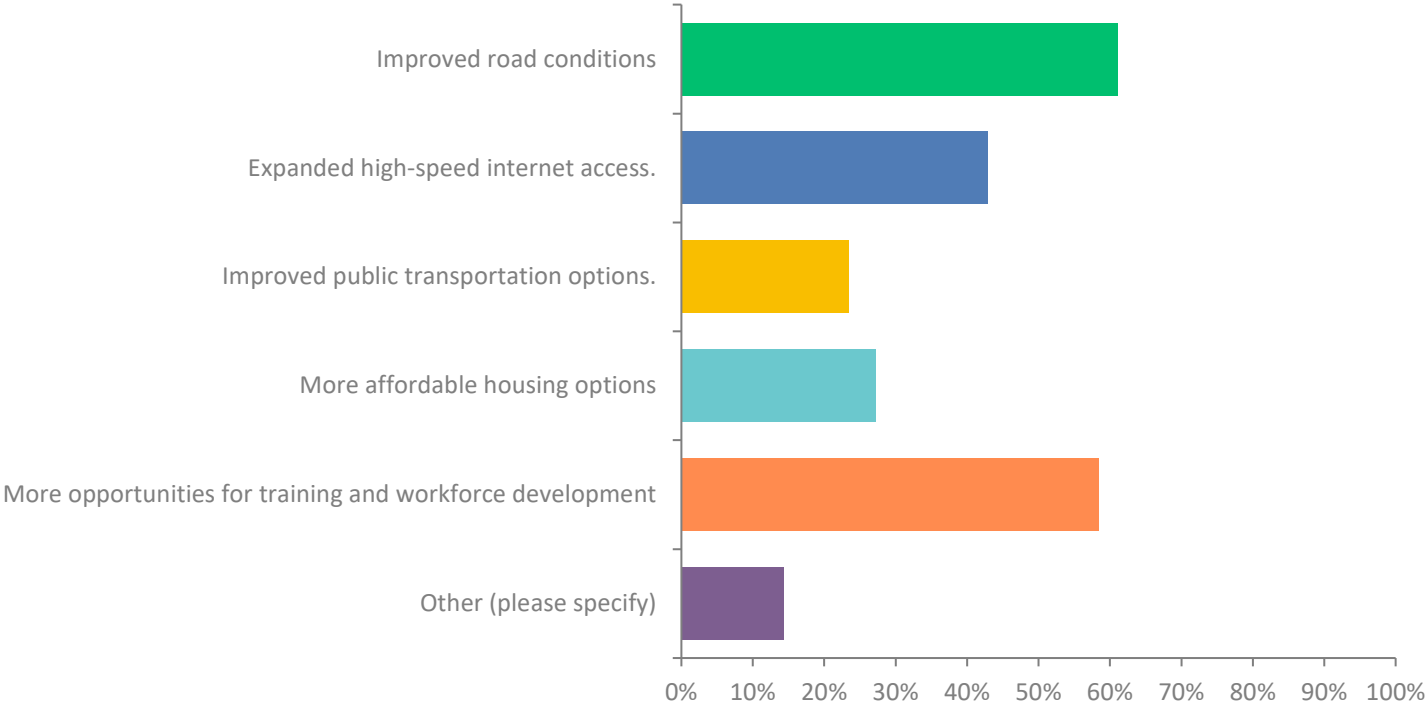
Q5: What do you believe are the main challenges facing businesses in Polk County? (Please select up to three.)

Answered: 77 Skipped: 1

ANSWER CHOICES	RESPONSES	
Limited access to high-speed internet	33.77%	26
Limited access to a skilled workforce	72.73%	56
Limited access to affordable healthcare	25.97%	20
Limited access to affordable housing for employees	29.87%	23
Limited access to capital and financing	33.77%	26
Other (please specify)	15.58%	12
TOTAL		163

Q6: What improvements would you like to see in the county's infrastructure to support your business? (Please select up to three.)

Answered: 77 Skipped: 1



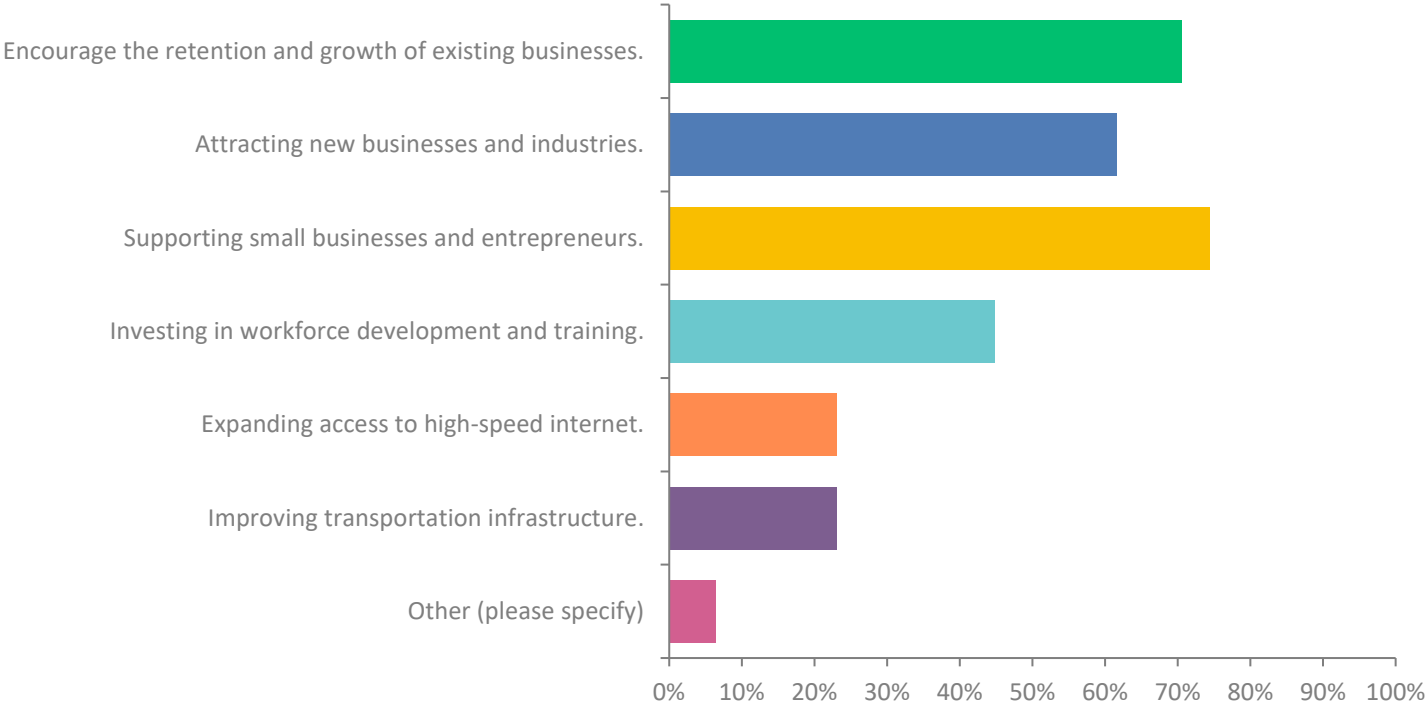
Q6: What improvements would you like to see in the county's infrastructure to support your business? (Please select up to three.)

Answered: 77 Skipped: 1

ANSWER CHOICES	RESPONSES	
Improved road conditions	61.04%	47
Expanded high-speed internet access.	42.86%	33
Improved public transportation options.	23.38%	18
More affordable housing options	27.27%	21
More opportunities for training and workforce development	58.44%	45
Other (please specify)	14.29%	11
TOTAL		175

Q7: What do you think can be done to improve economic development in the county? (Please select up to three.)

Answered: 78 Skipped: 0



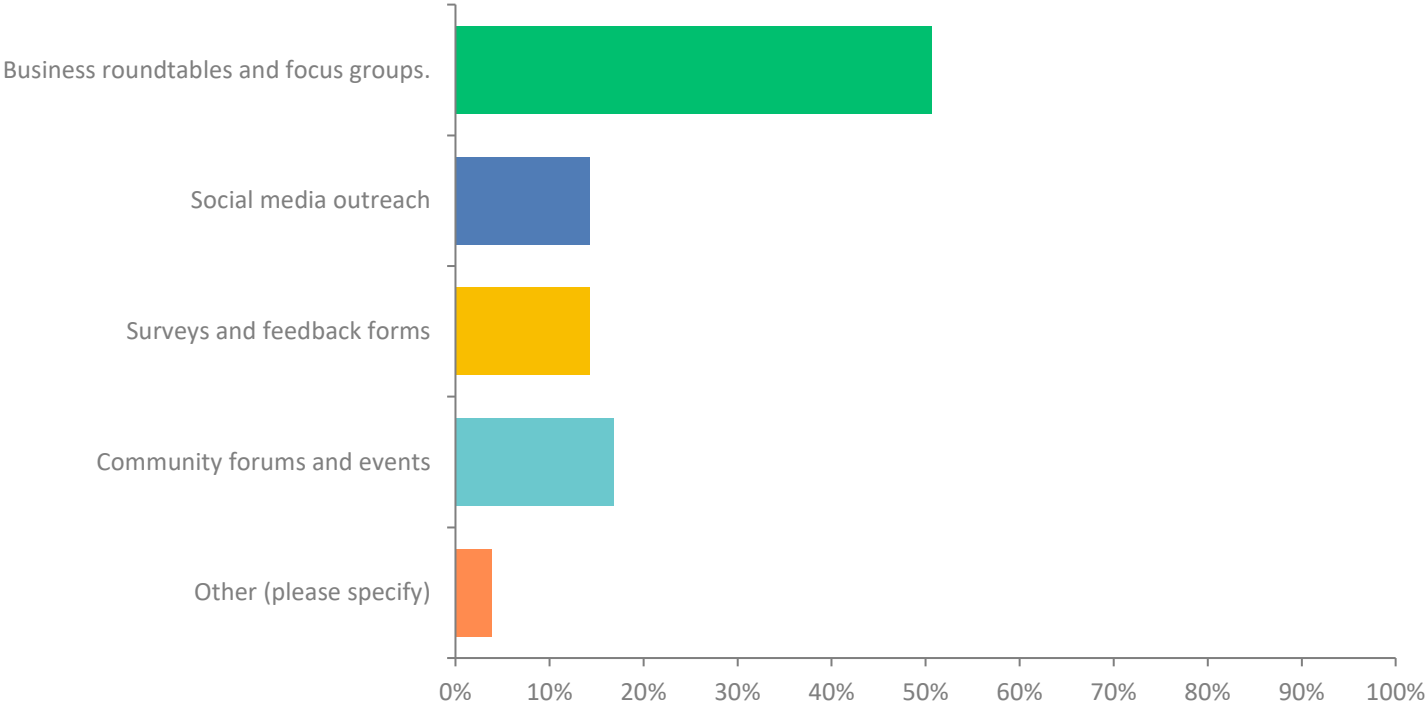
Q7: What do you think can be done to improve economic development in the county? (Please select up to three.)

Answered: 78 Skipped: 0

ANSWER CHOICES	RESPONSES	
Encourage the retention and growth of existing businesses.	70.51%	55
Attracting new businesses and industries.	61.54%	48
Supporting small businesses and entrepreneurs.	74.36%	58
Investing in workforce development and training.	44.87%	35
Expanding access to high-speed internet.	23.08%	18
Improving transportation infrastructure.	23.08%	18
Other (please specify)	6.41%	5
TOTAL		237

Q8: How can we best engage businesses in the county's decision-making processes and strategic planning efforts?

Answered: 77 Skipped: 1



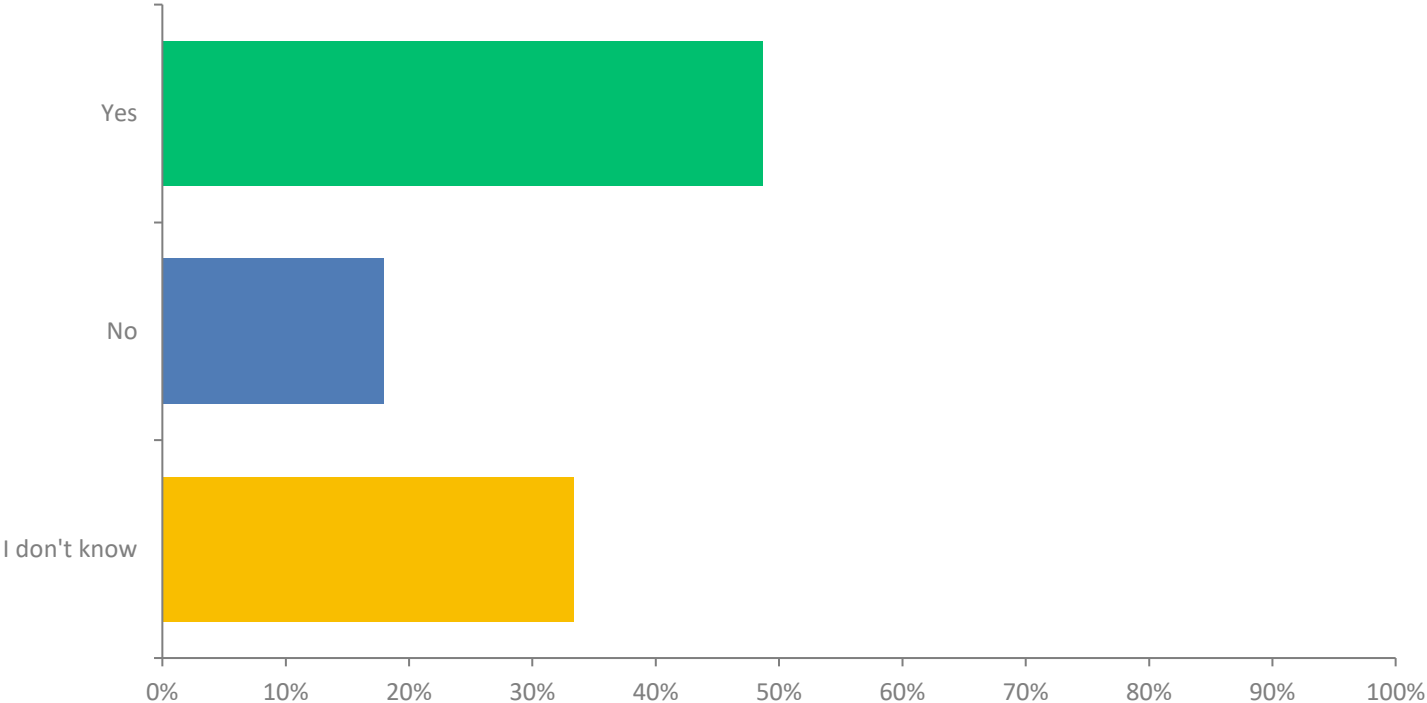
Q8: How can we best engage businesses in the county's decision-making processes and strategic planning efforts?

Answered: 77 Skipped: 1

ANSWER CHOICES	RESPONSES	
Business roundtables and focus groups.	50.65%	39
Social media outreach	14.29%	11
Surveys and feedback forms	14.29%	11
Community forums and events	16.88%	13
Other (please specify)	3.90%	3
TOTAL		77

Q9: Do you plan to expand your business in the next two years?

Answered: 78 Skipped: 0



Q9: Do you plan to expand your business in the next two years?

Answered: 78 Skipped: 0

ANSWER CHOICES	RESPONSES	
Yes	48.72%	38
No	17.95%	14
I don't know	33.33%	26
TOTAL		78